


HOUSE OF PEARL		HOUSE OF PEARL FASHIONS LIMITED										
		Regd. Office: "Pearl House", A-3, Community Centre, Naraina Industrial Area, Phase-II, New Delhi-110 028										
		UNAUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED 31 DECEMBER 2010										
		Consolidated					Standalone					(Rs. In Lacs)
Sl. No.	Particulars	Quarter Ended	Quarter Ended	Nine Months Ended	Nine Months Ended	Financial Year Ended	Quarter Ended	Quarter Ended	Nine Months Ended	Nine Months Ended	Financial Year Ended	
		31.12.2010 (Unaudited)	31.12.2009 (Unaudited)	31.12.2010 (Unaudited)	31.12.2009 (Unaudited)	31.03.2010 (Audited)	31.12.2010 (Unaudited)	31.12.2009 (Unaudited)	31.12.2010 (Unaudited)	31.12.2009 (Unaudited)	31.03.2010 (Audited)	
1	a) Net Sales/ Income from Operations	43883.44	38705.53	155180.72	126880.38	183204.86	465.95	605.99	2258.97	2354.67	4484.25	
	b) Other Operating Income	283.36	201.16	694.74	501.39	953.40	-	-	-	-	-	
	Total	44166.80	38906.69	155875.46	127381.77	184158.26	465.95	605.99	2258.97	2354.67	4484.25	
2	Expenditure											
	a) (Increase)/Decrease in stock in trade & work in Progress	(2914.86)	(1201.32)	(1714.09)	(634.77)	(1540.61)	-	-	-	-	-	
	b) Consumption of raw materials	6479.76	5916.34	21407.20	15708.09	23273.59	-	-	-	-	-	
	c) Purchase of Traded Goods	27067.98	22062.38	89599.76	74240.91	107711.95	408.78	599.25	2023.31	2281.00	4213.87	
	d) Employees Cost	5918.32	5189.03	16785.95	15462.93	20740.92	123.32	61.06	366.34	235.39	314.56	
	e) Depreciation	530.24	567.06	1604.83	1558.65	2135.80	93.84	69.53	256.23	144.12	212.16	
	f) Manufacturing Expenses	3474.84	2080.09	12670.14	7858.01	11652.49	11.99	1.69	48.27	147.51	104.38	
	g) Other Expenditure	4448.85	5012.23	15848.49	15930.94	20260.30	97.29	332.24	360.93	794.54	1085.64	
	h) Total	45005.13	39625.81	156202.28	130124.76	184234.44	735.22	1063.77	3055.08	3602.56	5930.61	
3	Profit from operations before other income, interest & exceptional items (1-2)	(838.33)	(719.12)	(326.82)	(2742.99)	(76.18)	(269.27)	(457.78)	(796.11)	(1247.89)	(1446.36)	
4	Other Income	1506.98	1140.65	3625.99	4383.68	3579.49	264.57	188.26	792.07	872.18	1117.45	
5	Profit before interest & exceptional items (3+4)	668.65	421.53	3299.17	1640.69	3503.31	(4.70)	(269.52)	(4.04)	(375.71)	(328.91)	
6	Interest	658.34	295.41	1965.50	980.89	1889.69	13.49	31.07	41.53	66.59	81.64	
7	Profit after interest but before exceptional items (5-6)	10.31	126.12	1333.67	659.80	1613.62	(18.19)	(300.59)	(45.57)	(442.30)	(410.55)	
8	Exceptional Items	-	-	-	-	-	-	-	-	-	-	
9	Profit(+)/Loss (-) from Ordinary Activities before tax (7+8)	10.31	126.12	1333.67	659.80	1613.62	(18.19)	(300.59)	(45.57)	(442.30)	(410.55)	
10	Tax Expenses											
	Deferred Tax	(178.99)	87.81	22.01	425.66	99.91	(7.67)	(21.47)	(4.13)	(60.02)	(6.35)	
	Income Tax	297.00	0.00	273.80	-	(81.54)	0.13	-	0.79	-	0.48	
	MAT Credit	(188.01)	0.00	(52.80)	-	181.50	-	-	-	-	-	
11	Net Profit (+)/Loss (-) from Ordinary Activities After tax (9-10)	80.31	38.31	1090.66	234.14	1413.75	(10.65)	(279.12)	(42.23)	(382.28)	(404.68)	
12	Extraordinary Item (net of tax expense Rs. Nil)	-	-	-	-	-	-	-	-	-	-	
13	Net Profit(+)/ loss(-) for the Period (11-12)	80.31	38.31	1090.66	234.14	1413.75	(10.65)	(279.12)	(42.23)	(382.28)	(404.68)	
13 a	Minority Interest	61.44	(128.79)	(25.40)	(82.03)	(530.48)	-	-	-	-	-	
	Net Profit(+)/ loss(-) after Minority Interest for the Period (13+13a)	141.75	(90.48)	1065.26	152.11	883.27	(10.65)	(279.12)	(42.23)	(382.28)	(404.68)	
14	Paid-up equity share capital (Face value of Rs.10/-each)	1950.03	1950.03	1950.03	1950.03	1950.03	1950.03	1950.03	1950.03	1950.03	1950.03	
15	Reserves excluding Revaluation Reserves as per balance sheet of previous accounting year.					43248.02					28842.17	
16	Earning Per Share (EPS)											
	a) Basic and diluted EPS before Extraordinary items.											
	- Basic	0.73	(0.46)	5.46	0.78	4.53	(0.05)	(1.43)	(0.22)	(1.96)	(2.08)	
	- Diluted	0.73	(0.46)	5.46	0.78	4.53	(0.05)	(1.43)	(0.22)	(1.96)	(2.08)	
	b) Basic and diluted EPS after Extraordinary items.											
	- Basic	0.73	(0.46)	5.46	0.78	4.53	(0.05)	(1.43)	(0.22)	(1.96)	(2.08)	
	- Diluted	0.73	(0.46)	5.46	0.78	4.53	(0.05)	(1.43)	(0.22)	(1.96)	(2.08)	

Sl. No.	Particulars	Consolidated					Standalone				
		Quarter Ended	Quarter Ended	Nine Months Ended	Nine Months Ended	Financial Year Ended	Quarter Ended	Quarter Ended	Nine Months Ended	Nine Months Ended	Financial Year Ended
		31.12.2010 (Unaudited)	31.12.2009 (Unaudited)	31.12.2010 (Unaudited)	31.12.2009 (Unaudited)	31.03.2010 (Audited)	31.12.2010 (Unaudited)	31.12.2009 (Unaudited)	31.12.2010 (Unaudited)	31.12.2009 (Unaudited)	31.03.2010 (Audited)
17	Public shareholding										
	No.of Shares	6,585,255	6,585,255	6,585,255	6,585,255	6,585,255	6,585,255	6,585,255	6,585,255	6,585,255	6,585,255
	Percentage of Shareholding	33.77	33.77	33.77	33.77	33.77	33.77	33.77	33.77	33.77	33.77
18	Promoters and Promoter Group Shareholding										
	a) Pledged/Encumbered										
	- Number of shares	-	-	-	-	-	-	-	-	-	-
	- Percentage of shares (as a% of the total shareholding of promoter and Promoter Group)	-	-	-	-	-	-	-	-	-	-
	- Percentage of shares (as a% of the total share capital of the Company)	-	-	-	-	-	-	-	-	-	-
	b) Non-encumbered										
	- Number of Shares	12915088	12915088	12915088	12915088	12915088	12915088	12915088	12915088	12915088	12915088
	- Percentage of shares (as a% of the total shareholding of Promoter and Promoter Group)	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00
	- Percentage of shares (as a % of the total share capital of the Company)	66.23	66.23	66.23	66.23	66.23	66.23	66.23	66.23	66.23	66.23
NOTES TO FINANCIAL RESULTS:											
1) Un-audited Financial Results of the company for the quarter ended 31st December 2010 have been reviewed by the Audit Committee and taken on record by the Board of Directors at their meetings held on 14th February 2011.											
2) During the quarter ended 31st December 2010, Two (2) investor complaints were received & resolved. There were no complaints pending at the beginning and end of the quarter.											
3) Statement of Utilization of issue proceeds as on 31st December 2010.											
											(Rs.in Lacs)
							Projected Utilisation				Actual Utilisation upto 31st December 2010
	Investment in Subsidiary Companies to increase the Group's production capacity						2990.00				1,465.84
	Investment in Subsidiary Companies for establishment of a Design Centre and corporate office in Gurgaon.						380.00				380.00
	Setting up an Integrated Information Technology System.						1,430.00				1,430.00
	Pre-payment of Certain Term Loans availed by the company and its subsidiaries.						4,923.50				4,923.75
	Investment in its subsidiary company M/s.Multinational Textiles Group Ltd.for payment of purchase in consideration to SACB Holding Limited and Pallas Holding Limited as part of the group restructuring.						4917.00				4,917.29
	Setting up a Domestic Branded apparel retail business.						2,520.00				2,298.46
	Acquisition or existing companies of setting up joint venture companies for marketing and distribution or wholesale / brands and supply business in the apparel, accessories or related segments within or outside India.						8,579.70				4,905.56
	General Corporate Purpose ##						877.00				360.82
	Extended working capital & temporary loans to its subsidiaries as an interim use of funds.						-				5,783.81
	Share issue Expenses						1,920.00				1,919.50
	Total						28,537.20				28,385.03
Unutilised funds have been invested in Bank Fixed Deposits & inter corporate deposits and Rs.2,000 Lacs has been given to Pearl Global Ltd, a subsidiary for repayment of its high interest bearing working capital loan as interim use of proceeds, the company has also extended working capital support of Rs. 422.01 lacs to its WOS; House of Pearl Fashions (US) Ltd.,Rs.1367.02 lacs to Nor Pearl Knitwear Ltd., Rs.982.70 lacs to Pearl Global Ltd., and Rs.1012.08 Lacs to other subsidiaries as an interim use of funds.											
## Being expenses on integrated technology system,in excess of projected utilisation.											
4) Except for Bangladesh entities, which are located in Export promotion zone and are in the Tax holidays period, Pearl Global Fareast Ltd.,the Deferred tax has been reckoned for all other entities.											
5) The standalone results for the quarter ended 31st December 2010 are available at the website of the company, www.houseofpearl.com, besides the websites of Bombay Stock Exchange Ltd. and National Stock Exchange of India Ltd.											
6) Financial performance on stand alone basis for the Quarter are (Rs. In Lacs):a) Turnover 465.95,b) Loss Before Tax Rs18.19 and c) Loss after Tax Rs10.65											
7) Figures of the previous period/ year have been regrouped and rearranged to make them comparable with those of the current period.											
By order of the Board for House of Pearl Fashions Limited											
Sd/- (Pulkit Seth) Managing Director											
Place : Gurgaon. Date : 14th February, 2011.											

8)	Segment Reporting										(Rs.in Lacs)
	Geographical Segment	Qtr Ended 31.12.2010	%	Qtr Ended 31.12.2009	%	Nine Months 31.12.2010	%	Nine Months 31.12.2009	%	Year Ended 31.03.2010	%
	Particulars										
	Segment Revenue										
	UK	2477.58	5.21236	4829.32	11.46	8480.41	5.14	13307.39	9.60	15637.78	7.86
	Hong Kong	27855.93	58.6036	18561.95	44.03	87505.98	53.00	63003.65	45.43	93060.32	46.77
	India	10929.58	22.9937	12500.40	29.65	48995.94	29.68	40074.13	28.90	60485.67	30.40
	Others	6269.74	13.1903	6263.83	14.86	20108.38	12.18	22302.28	16.08	29774.33	14.97
	Total	47532.83	100.00	42155.50	100.00	165090.71	100.00	138687.45	100.00	198958.10	100.00
	Less: Inter Segment Revenue	3649.39		3424.34		9909.99		11807.07		15753.24	
	Net Segment Revenue	43883.44		38731.16		155180.72		126880.38		183204.86	
	Segment Results										
	Profit /(Loss) before Tax and Interest										
	UK	(29.09)	3.50	(450.63)	39.99	(53.19)	1.48	(124.24)	3.53	(138.98)	2.60
	Hong Kong	312.44	37.56	511.63	45.40	2408.74	67.07	2703.19	76.89	4467.13	83.46
	India	280.58	33.73	615.31	54.60	811.18	22.59	812.49	23.11	885.54	16.54
	Others	238.79	28.71	(16.00)	1.42	371.64	10.35	(1201.61)	34.18	(1307.09)	24.42
	Total	802.72	103.50	660.31	141.41	3538.37	101.48	2189.83	137.71	3906.60	127.02
	Less : (i) Interest	658.34		378.81		1965.50		1064.28		1889.69	
	(ii) Other Un-allocable Expenses net off.	134.09		94.60		239.20		404.98		403.29	
	Total Profit before Tax	10.29		186.90		1333.67		720.57		1613.62	
	Capital Employed per Segment										
	UK	9,732.08	11.2107	6574.25	9.82	9732.08	11.21	6574.25	9.82	8660.22	11.43
	Hong Kong	23,458.80	27.023	12426.93	18.57	23458.80	27.02	12426.93	18.57	15866.47	20.95
	India	41,090.61	47.3337	38913.72	58.15	41090.61	47.33	38913.72	58.15	40185.45	53.06
	Others	12,529.03	14.4326	8999.43	13.45	12529.03	14.43	8999.43	13.45	11027.33	14.56
	Total	86810.52	100.00	66914.33	100.00	86810.52	100.00	66914.33	100.00	75739.47	100.00

Business Segment											
	Qtr Ended	%	Qtr Ended	%	Nine Months	%	Nine Months	%	Year Ended	%	
	31.12.2010		31.12.2009		31.12.2010		31.12.2009		31.03.2010		
Particulars											
Segment Revenue											
	Manufacturing	14576.14	30.66	15604.10	37.02	59392.18	35.98	49890.13	35.97	73816.66	37.10
	Marketing, Distribution	32966.38	69.34	26126.81	61.98	105542.34	63.93	87835.11	63.33	123692.75	62.17
	Branding & Retailing	(9.69)	0.02	424.59	1.01	156.19	0.09	962.21	0.69	1448.69	0.73
-	Total	47532.83	100.02	42155.50	100.00	165090.71	100.00	138687.45	100.00	198958.10	100.00
	Less inter Segment Revenue	3649.39		3424.34		9909.99		11807.07		15753.24	
-	Net Segment Revenue	43,883.44		38,731.16		155180.72		126880.38		183204.86	
Segment Results											
Profit/(Loss) before Tax and Interest											
	Manufacturing	574.53	64.40	1022.32	100.00	1975.15	45.03	1268.90	44.76	2029.76	41.32
	Marketing, Distribution	317.66	35.60	(155.78)	15.24	2410.79	54.97	1566.08	55.24	2882.31	58.68
	Branding & Retailing	(89.47)	10.03	(206.23)	20.17	(847.57)	19.32	(645.15)	22.76	(1005.47)	20.47
	Total	802.72	110.03	660.31	135.41	3538.37	119.32	2189.83	122.76	3906.60	120.47
	Less : (i) Interest	658.34		378.81		1965.50		1064.28		1889.69	
	(ii) Other Un-allocable Expen net off.	134.09		94.60		239.20		404.98		403.29	
-	Total Profit before Tax	10.29		186.90		1333.67		720.57		1613.62	
Capital employed per segment											
	Manufacturing	47205.56	54.3777	43556.68	65.09	47205.56	54.38	43556.68	65.09	45500.50	60.08
	Marketing, Distribution	38779.12	44.671	22086.55	33.01	38779.12	44.67	22086.55	33.01	29005.67	38.30
	Branding & Retailing	825.84	0.95131	1271.10	1.90	825.84	0.95	1271.10	1.90	1233.30	1.63
-	Total	86810.52	100.00	66914.33	100.00	86810.52	100.00	66914.33	100.00	75739.47	100.00
								0.00			
For current period & previous year, the geographical segments of the Company based on the location of assets are United Kingdom, Hong Kong, India, & Others.											