

HOUSE OF PEARL		HOUSE OF PEARL FASHIONS LIMITED									
Regd. Office: "Pearl House", A-3, Community Centre, Naraina Industrial Area, Phase-II, New Delhi-110 028											
UNAUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED 31ST DECEMBER 2009											
											(Rs. In Lacs)
		Consolidated					Standalone				
		Quarter Ended	Quarter Ended	Nine Months Ended	Nine Months Ended	Financial Year Ended	Quarter Ended	Quarter Ended	Nine Months Ended	Nine Months Ended	Financial Year Ended
Sl. No.	Particulars	31.12.2009 (Unaudited)	31.12.2008 (Unaudited)	31.12.2009 (Unaudited)	31.12.2008 (Unaudited)	31.03.2009 (Audited)	31.12.2009 (Unaudited)	31.12.2008 (Unaudited)	31.12.2009 (Unaudited)	31.12.2008 (Unaudited)	31.03.2009 (Audited)
1	a) Net Sales/ Income from Operations	38705.53	32168.38	126880.38	97511.89	144790.94	605.99	1109.30	2354.67	1721.67	2283.25
	b) Other Operating Income	201.16	981.53	501.39	2449.31	1592.07	-	-	-	-	-
	Total	38906.69	33149.91	127381.77	99961.20	146383.01	605.99	1109.30	2354.67	1721.67	2283.25
2	Expenditure										
	a) (Increase)/Decrease in stock in trade & work in Progress	(1231.32)	(640.38)	(664.77)	406.29	(509.39)	-	-	-	-	-
	b) Consumption of raw materials	5916.34	4563.79	15708.09	11967.36	18150.99	-	-	-	-	-
	c) Purchase of Traded Goods	22062.38	17924.61	74240.91	54600.52	82253.28	599.25	1041.68	2281.00	1566.67	2047.14
	d) Employees Cost	5189.03	4860.05	15462.93	12994.66	18561.08	61.06	71.17	235.39	138.00	233.62
	e) Depreciation	537.86	437.64	1529.45	1246.47	1660.50	69.53	5.16	144.12	14.30	19.57
	f) Manufacturing Expenses	2080.19	2785.66	7858.11	6947.22	9767.22	1.69	46.94	147.51	66.87	123.61
	g) Other Expenditure	5010.56	4900.03	15929.27	11569.77	16861.79	332.24	240.72	794.54	487.65	754.08
	h) Total	39565.04	34831.40	130063.99	99732.29	146745.47	1063.77	1405.67	3602.56	2273.49	3178.02
3	Profit from operations before other income, interest & exceptional items (1-2)	(658.35)	(1681.49)	(2682.22)	228.91	(362.46)	(457.78)	(296.37)	(1247.89)	(551.82)	(894.77)
4	Other Income	1224.04	514.58	4467.07	1438.91	1890.61	188.26	425.30	872.18	1717.58	2097.54
5	Profit before interest & exceptional items (3+4)	565.69	(1166.91)	1784.85	1667.82	1528.15	(269.52)	128.93	(375.71)	1165.76	1202.77
6	Interest	378.80	387.66	1064.28	1012.11	1354.49	31.07	3.24	66.59	9.10	14.03
7	Profit after interest but before exceptional items (5-6)	186.89	(1554.57)	720.57	655.71	173.66	(300.59)	125.69	(442.30)	1156.66	1188.74
8	Exceptional Items	-	-	-	-	-	-	-	-	-	-
9	Profit(+)/ Loss (-) from Ordinary Activities before tax (7+8)	186.89	(1554.57)	720.57	655.71	173.66	(300.59)	125.69	(442.30)	1156.66	1188.74
10	Tax Expenses	147.81	(114.64)	485.66	464.74	41.43	(21.47)	41.69	(60.02)	123.11	272.08
11	Net Profit (+)/Loss (-) from Ordinary Activities After tax (9-10)	39.08	(1439.93)	234.91	190.97	132.23	(279.12)	84.00	(382.28)	1033.55	916.66
12	Extraordinary Item (net of tax expense)	-	-	-	-	-	-	-	-	-	-
13	Net Profit(+)/ loss(-) for the Period (11-12)	39.08	(1439.93)	234.91	190.97	132.23	(279.12)	84.00	(382.28)	1033.55	916.66
13 a	Minority Interest	(128.79)	355.57	(82.03)	408.65	405.56	-	-	-	-	-
	Net Profit(+)/ loss(-) after Minority Interest for the Period (13+13a)	(89.71)	(1084.36)	152.88	599.62	537.79	(279.12)	84.00	(382.28)	1033.55	916.66
14	Paid-up equity share capital (Face value of Rs.10/-each)	1950.03	1950.03	1950.03	1950.03	1950.03	1950.03	1950.03	1950.03	1950.03	1950.03
15	Reserves excluding Revaluation Reserves as per balance sheet of previous accounting year.					44802.15					29241.68
16	Earning Per Share (EPS)										
	a) Basic and diluted EPS before Extraordinary items.										
	- Basic	(0.46)	(5.56)	0.78	3.07	2.76	(1.43)	0.43	(1.96)	5.30	4.70
	- Diluted	(0.46)	(5.56)	0.78	3.07	2.76	(1.43)	0.43	(1.96)	5.30	4.70
	b) Basic and diluted EPS after Extraordinary items.										
	- Basic	(0.46)	(5.56)	0.78	3.07	2.76	(1.43)	0.43	(1.96)	5.30	4.70
	- Diluted	(0.46)	(5.56)	0.78	3.07	2.76	(1.43)	0.43	(1.96)	5.30	4.70

Sl. No.	Particulars	Consolidated					Standalone				
		Quarter Ended	Quarter Ended	Nine Months Ended	Nine Months Ended	Financial Year Ended	Quarter Ended	Quarter Ended	Nine Months Ended	Nine Months Ended	Financial Year Ended
		31.12.2009 (Unaudited)	31.12.2008 (Unaudited)	31.12.2009 (Unaudited)	31.12.2008 (Unaudited)	31.03.2009 (Audited)	31.12.2009 (Unaudited)	31.12.2008 (Unaudited)	31.12.2009 (Unaudited)	31.12.2008 (Unaudited)	31.03.2009 (Audited)
17	Public shareholding										
	No. of Shares	6,585,255	6,632,139	6,585,255	6,632,139	6,589,101	6,585,255	6,632,139	6,585,255	6,632,139	6,589,101
	Percentage of Shareholding	33.77	34.01	33.77	34.01	33.79	33.77	34.01	33.77	34.01	33.79
18	Promoters and Promoter Group Shareholding										
	a) Pledged/Encumbered										
	- Number of shares	-	-	-	-	-	-	-	-	-	-
	- Percentage of shares (as a% of the total shareholding of promoter and Promoter Group)	-	-	-	-	-	-	-	-	-	-
	- Percentage of shares (as a% of the total share capital of the Company)	-	-	-	-	-	-	-	-	-	-
	b) Non-encumbered										
	- Number of Shares	12915088	12868204	12915088	12868204	12911242	12915088	12868204	12915088	12868204	12911242
	- Percentage of shares (as a% of the total shareholding of Promoter and Promoter Group)	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00
	- Percentage of shares (as a % of the total share capital of the Company)	66.23	65.99	66.23	65.99	66.21	66.23	65.99	66.23	65.99	66.21
NOTES TO FINANCIAL RESULTS:											
1) Unaudited Financial Results of the company for the quarter ended 31st December 2009, subject to limited review by the auditors, have been reviewed by the Audit Committee and taken on record by the Board of Directors at its meeting held on 30th January 2010.											
2) During the quarter ended 31st December 2009, no investor complaint was received. There were no complaints pending at the beginning and end of the quarter. As such no complaint to be resolved.											
3) Statement of Utilization of issue proceeds as on 31st December 2009.											
Purpose of Utilisation of Funds										(Rs.in Lacs)	
										Projected Utilisation	Actual Utilisation upto 31st Dec. 2009
Investment in Subsidiary Companies to increase the Group's production capacity										2990.00	1,465.84
Investment in Subsidiary Companies for establishment of a Design Centre and corporate office in Gurgaon.										380.00	380.00
Setting up an Integrated Information Technology System.										1,430.00	1,430.00
Pre-payment of Certain Term Loans availed by the company and its subsidiaries.										4,923.50	4,923.75
Investment in its subsidiary company M/s.Multinational Textiles Group Ltd.for payment of purchase in consideration to SACB Holding Limited and Pallas Holding Limited as part of the group restructuring.										4917.00	4,917.29
Setting up a Domestic Branded apparel retail business.										2,520.00	1,718.00
Acquisition or existing companies of setting up joint venture companies for marketing and distribution or wholesale / brands and supply business in the apparel, accessories or related segments within or outside India.										8,579.70	4,905.56
General Corporate Purpose ##										877.00	166.94
Extended working capital & temporary loans to its subsidiaries as an interim use of funds.										-	6,348.99
Share issue Expenses										1,920.00	1,919.50
Total										28,537.20	28,175.87
Unutilised funds have been invested in Bank Fixed Deposits, Debt Mutual funds & inter corporate deposits and Rs.2,000 Lacs has been given to Pearl Global Ltd, a subsidiary for repayment of its high interest bearing working capital loan as interim use of proceeds. The company has also extended working capital support of Rs.620.97 lacs to its WOS; House of Pearl Fashions (US) Ltd.,Rs.1367.02 lacs to Nor Pearl Knitwear Ltd., Rs.1558.70 lacs to Pearl Global Ltd., and Rs802.30 Lacs to Multinational Textile Group Ltd.as an interim use of funds.											
## Being expenses on integrated technology system,in excess of projected utilisation.											
4) Arising from the announcement of the Institute of Chartered Accountants of India on the March 29, 2008, the company had chosen for adopting of Accounting Standard (AS-30) "Financial Instruments : Recognition & Measurement" in its entirety from the quarter ended March 31, 2008.											
5) Except for Bangladesh entities, which are located in Export promotion zone and are in the Tax holidays period, the Deferred tax has been reckoned for all other entities.											
6) The standalone results for the quarter ended 31st December 2009 are available at the website of the company, www.houseofpearl.com, besides the websites of Bombay Stock Exchange Ltd. and National Stock Exchange of India Ltd.											
7) Figures of the previous period/ year (except mentioned in note no. 5) have been regrouped and rearranged to make them comparable with those of the current period.											
										By Order of the Board	
										Sd/-	
Place : Gurgaon.										(MANAGING DIRECTOR)	
Date : 30th January, 2010.											

8) Segment Reporting												(Rs.in Lacs)	
Geographical Segment		Qtr Ended	%	Qtr Ended	%	Nine Months	%	Nine Months	%	Year Ended	%		
		31.12.09		31.12.08		31.12.09		31.12.08		31.03.2009			
Particulars													
Segment Revenue													
USA		2319.01	5.50	2,735.01	7.22	9993.87	7.21	6,731.58	6.09	12274.82	7.48		
UK		4829.32	11.46	6,762.91	17.84	13307.39	9.60	22,372.50	20.25	28058.80	17.10		
Hong Kong		18561.95	44.03	13,659.76	36.04	63003.65	45.43	41,584.44	37.64	61628.07	37.56		
India		12500.40	29.65	8,716.61	23.00	40074.13	28.90	25,100.91	22.72	42167.87	25.70		
Bangladesh		1343.08	3.19	3,314.50	8.75	4154.42	3.00	8,131.91	7.36	10012.91	6.10		
South America		416.53	0.99	1,161.62	3.07	1530.20	1.10	1,596.33	1.44	2030.82	1.24		
Others		2185.21	5.18	1,548.04	4.08	6623.79	4.78	4967.69	4.50	7916.21	4.82		
Total		42155.50	100.00	37,898.45	100.00	138687.45	100.00	110485.36	100.00	164089.50	100.00		
Less: Inter Segment Revenue		3424.34		5,730.07		11807.07		12,973.47		19298.57			
Net Segment Revenue		38731.16		32,168.38		126880.38		97511.89		144790.93			
Segment Results													
Profit /(Loss) before Tax and Interest													
USA		(358.30)	24.39	(256.66)	17.05	(745.06)	21.19	(721.87)	19.83	(712.22)	19.56		
UK		(450.63)	30.67	141.11	9.37	(124.24)	3.53	735.22	20.20	35.91	0.99		
Hong Kong		511.63	34.82	270.99	18.00	2703.19	76.89	1,442.70	39.63	886.71	24.36		
India		615.31	41.88	(275.87)	18.32	812.49	23.11	765.85	21.04	2033.70	55.86		
Bangladesh		42.35	2.88	(673.36)	44.72	(182.88)	5.20	(393.44)	10.81	(1253.30)	34.43		
South America		141.20	9.61	(104.63)	6.95	(227.05)	6.46	478.93	13.16	530.34	14.57		
Others		158.74	10.80	(195.12)	12.96	(46.62)	1.33	(27.07)	0.74	153.89	4.23		
Total		660.30	155.06	(1,093.54)	127.37	2189.83	137.71	2280.32	125.40	1675.03	153.99		
Less : (i) Interest		378.81		387.66		1064.28		1,012.11		1354.49			
(ii) Other Un-allocable Expenditure net off.		94.60		73.22		404.98		612.50		146.88			
Total Profit before Tax		186.89		(1,554.42)		720.57		655.71		173.66			
Capital Employed per Segment													
USA		1240.15	1.85	1,992.57	3.03	1240.15	1.85	1,992.57	3.03	2317.76	3.67		
UK		6574.25	9.82	3,811.95	5.79	6574.25	9.82	3,811.95	5.79	4099.75	6.50		
Hong Kong		12426.93	18.57	12,540.44	19.06	12426.93	18.57	12,540.44	19.06	11614.11	18.41		
India		38913.72	58.15	37,827.45	57.48	38913.72	58.15	37,827.45	57.48	33989.00	53.87		
Bangladesh		4679.48	6.99	5,986.11	9.10	4679.48	6.99	5,986.11	9.10	5291.21	8.39		
South America		1836.98	2.75	1,358.22	2.06	1836.98	2.75	1,358.22	2.06	2271.97	3.60		
Others		1242.82	1.86	2,292.49	3.48	1242.82	1.86	2,292.49	3.48	3509.04	5.56		
Total		66914.33	100.00	65,809.23	97.94	66914.33	100.00	65809.23	100.00	63092.84	100.00		

												(Rs.in Lacs)	
<u>Business Segment</u>		<u>Qtr Ended</u>	<u>%</u>	<u>Qtr Ended</u>	<u>%</u>	<u>Nine Months</u>	<u>%</u>	<u>Nine Months</u>	<u>%</u>	<u>Year Ended</u>	<u>%</u>		
		31.12.09		31.12.08		31.12.09		31.12.08		31.03.2009			
<u>Particulars</u>													
<u>Segment Revenue</u>													
Manufacturing		15604.10	37.02	14,740.77	38.90	49890.13	35.97	38,200.51	34.58	60096.99	36.62		
Marketing, Distribution		26126.81	61.98	23,157.68	61.10	87835.11	63.33	72,284.85	65.42	103992.51	63.38		
Branding & Retailing		424.59	1.01	-	-	962.21	0.69	-	-	-	-		
- Total		42155.50	100.00	37,898.45	100.00	138687.45	100.00	110485.36	100.00	164089.50	100.00		
Less inter Segment Revenue		3424.34		5,730.07		11807.07		12,973.47		19298.57			
- Net Segment Revenue		38731.16		32,168.38		126880.38		97511.89		144790.93			
<u>Segment Results</u>													
<u>Profit/(Loss) before Tax and Interest</u>													
Manufacturing		1022.32	100.00	(1,469.49)	100.00	1268.90	44.76	345.34	15.14	934.29	55.78		
Marketing, Distribution		(155.79)	15.24	375.95	25.58	1566.08	55.24	1934.98	84.86	740.74	44.22		
Branding & Retailing		(206.23)	20.17	-	-	(645.15)	22.76	-	-	-	-		
- Total		660.30	135.41	(1,093.54)	125.58	2189.83	122.76	2280.32	100.00	1675.03	100.00		
Less : (i) Interest		378.81		387.66		1064.28		1012.11		1354.49			
(ii) Other Un-allocable Expenditure net off.		94.60		73.22		404.98		612.50		146.88			
- Total Profit before Tax		186.89		(1,554.42)		720.57		655.71		173.66			
<u>Capital employed per segment</u>													
Manufacturing		43556.68	65.09	45,171.78	68.64	43556.68	65.09	45171.78	68.64	42077.23	66.69		
Marketing, Distribution		22086.55	33.01	20,637.45	31.36	22086.55	33.01	20637.45	31.36	20303.58	32.18		
Branding & Retailing		1271.10	1.90	-	0.00	1271.10	1.90	-	0.00	712.03	1.13		
- Total		66914.33	100.00	65809.23	100.00	66914.33	100.00	65809.23	100.00	63092.84	100.00		
For current period & previous year, the geographical segments of the Company based on the location of assets are United States of America, United Kingdom, Hong Kong, India, Bangladesh & South America.													