

 HOUSE OF PEARL		HOUSE OF PEARL FASHIONS LIMITED					
Regd. Office: "Pearl House", A-3, Community Centre, Naraina Industrial Area, Phase-II, New Delhi-110 028							
UNAUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED 30TH JUNE 2009							
						(Rs.in Lacs)	
		Consolidated			Standalone		
		Quarter Ended	Quarter Ended	Financial Year Ended	Quarter Ended	Quarter Ended	
Sl. No.	Particulars	30.06.2009 (Unaudited)	30.06.2008 (Unaudited)	31.03.2009 (Audited)	30.06.2009 (Unaudited)	30.06.2008 (Unaudited)	
						Financial Year Ended 31.03.2009 (Audited)	
1	a) Net Sales/ Income from Operations	44362.87	32385.64	144790.94	876.42	178.24	2283.25
	b) Other Operating Income	161.32	272.74	1592.07	-	-	-
	Total	44524.19	32658.38	146383.01	876.42	178.24	2283.25
2	Expenditure						
	a) (Increase)/Decrease in stock in trade & work in Progress	754.27	781.52	(509.39)	-	-	-
	b) Consumption of raw materials	5616.19	3499.92	18150.99	-	-	-
	c) Purchase of Traded Goods	25958.71	17115.14	82253.28	834.34	155.29	2047.14
	d) Employees Cost	4932.27	3621.63	18561.08	91.19	25.50	233.62
	e) Depreciation	440.71	379.36	1660.50	5.15	4.10	19.57
	f) Manufacturing Expenses	3019.98	2422.63	9767.22	67.60	2.27	123.61
	g) Other Expenditure	5413.25	3505.78	16861.79	236.38	124.99	754.08
	h) Total	46135.38	31325.98	146745.47	1234.66	312.15	3178.02
3	Profit from operations before other income, interest & exceptional items (1-2)	(1611.19)	1332.40	(362.46)	(358.24)	(133.91)	(894.77)
4	Other Income	2014.04	645.96	1890.61	245.12	429.73	2097.54
5	Profit before interest & exceptional items (3+4)	402.85	1978.36	1528.15	(113.12)	295.82	1202.77
6	Interest	396.47	324.36	1354.49	18.99	2.96	14.03
7	Profit after interest but before exceptional items (5-6)	6.38	1654.00	173.66	(132.11)	292.86	1188.74
8	Exceptional Items	-	-	-	-	-	-
9	Profit(+)/ Loss (-) from Ordinary Activities before tax (7+8)	6.38	1654.00	173.66	(132.11)	292.86	1188.74
10	Tax Expenses	320.07	444.28	41.43	(54.07)	27.85	272.08
11	Net Profit (+)/Loss (-) from Ordinary Activities After tax (9-10)	(313.69)	1209.72	132.23	(78.04)	265.01	916.66
12	Extraordinary Item (net of tax expense)	-	-	-	-	-	-
13	Net Profit(+)/ loss(-) for the Period (11-12)	(313.69)	1209.72	132.23	(78.04)	265.01	916.66
	Minority Interest	(113.57)	(129.88)	405.56	-	-	-
	Net Profit(+)/ loss(-) after Minority Interest for the Period (11+12)	(427.26)	1079.84	537.79	(78.04)	265.01	916.66
14	Paid-up equity share capital (Face value of Rs.10/-each)	1950.03	1950.03	1950.03	1950.03	1950.03	1950.03
15	Reserves excluding Revaluation Reserves as per balance sheet of previous accounting year.			44802.15			29241.68
16	Earning Per Share (EPS)						
	a) Basic and diluted EPS before Extraordinary items.						
	*-Basic	(2.19)	6.20	2.76	(0.40)	1.36	4.70
	*-Diluted	(2.19)	6.20	2.76	(0.40)	1.36	4.70
	b) Basic and diluted EPS after Extraordinary items.						
	*-Basic	(2.19)	6.20	2.76	(0.40)	1.36	4.70
	*-Diluted	(2.19)	6.20	2.76	(0.40)	1.36	4.70
17	Public shareholding						
	No.of Shares	6,589,101	6,755,506	6,589,101	6,589,101	6,755,506	6,589,101
	Percentage of Shareholding	33.79	34.64	33.79	33.79	34.64	33.79

8)	Segment Reporting								
	Geographical Segment		Qtr Ended	%	Qtr Ended	%	Year Ended	%	
	Particulars		30.06.2009		30.06.2008		31.03.2009		
	Segment Revenue								
	USA		4417.76	9.08	1657.43	4.69	12274.82	7.48	
	UK		5352.06	11.00	9591.83	27.16	28058.80	17.10	
	Hong Kong		19332.65	39.74	11728.55	33.21	61628.07	37.56	
	India		15764.22	32.41	8708.59	24.66	42167.87	25.70	
	Bangladesh		1400.10	2.88	2127.26	6.02	10012.91	6.10	
	South Africa		505.59	1.04	0.00	0.00	2030.82	1.24	
	Others		1873.61	3.85	1502.05	4.25	7916.21	4.82	
	Total		48645.99	100.00	35315.71	100.00	164089.50	100.00	
	Less: Inter Segment Revenue		4283.11		2930.06		19298.57		
	Net Segment Revenue		44362.88		32385.65		144790.93		
	Segment Results								
	Profit /(Loss) before Tax and Interest								
	USA		(190.25)	10.68	(200.55)	8.67	(712.22)	19.56	
	UK		(420.81)	23.63	409.37	17.71	35.91	0.99	
	Hong Kong		1459.21	81.94	601.45	26.01	886.71	24.36	
	India		321.67	18.06	866.74	37.49	2033.70	55.86	
	Bangladesh		(137.99)	7.75	124.45	5.38	(1253.30)	34.43	
	South Africa		(379.22)	21.29	89.42	3.87	530.34	14.57	
	Others		(170.70)	9.59	220.51	9.54	153.89	4.23	
	Total		481.91	172.94	2111.39	108.67	1675.03	153.99	
	Less : (i) Interest		396.47		302.33		1354.49		
	(ii) Other Un-allocable Expenditure net off.		79.06		155.20		146.88		
	Total Profit before Tax		6.38		1653.86		173.66		
	Capital Employed per Segment								
	USA		1950.05	3.11	1917.66	4.91	2317.76	3.67	
	UK		6037.08	9.62	3843.40	9.83	4099.75	6.50	
	Hong Kong		10688.44	17.03	7505.68	19.20	11614.11	18.41	
	India		36453.15	58.08	18476.52	47.27	33989.00	53.87	
	Bangladesh		4840.44	7.71	3805.15	9.73	5291.21	8.39	
	South Africa		1372.48	2.19	834.37	2.13	2271.97	3.60	
	Others		1422.75	2.27	2704.94	6.92	3509.04	5.56	
	Total		62764.39	100.00	39087.72	100.00	63092.84	100.00	

<u>Business Segment</u>	<u>Qtr Ended</u>	<u>%</u>	<u>Qtr Ended</u>	<u>%</u>	<u>Year Ended</u>	<u>%</u>
<u>Particulars</u>	<u>30.06.2009</u>		<u>30.06.2008</u>		<u>31.03.2009</u>	
<u>Segment Revenue</u>						
Manufacturing	18765.33	38.58	12337.90	34.94	60096.99	36.62
Marketing, Distribution	29608.07	60.86	22977.81	65.06	103992.51	63.38
Branding & Retailing	272.59	0.56	-		-	
- Total	48645.99	100.00	35315.71	100.00	164089.50	100.00
Less inter Segment Revenue	4283.11		2930.06		19298.57	
- Net Segment Revenue	44362.88		32385.65		144790.93	
<u>Segment Results</u>						
<u>Profit/(Loss) before Tax and Interest</u>						
Manufacturing	128.60	21.61	1211.70	57.39	934.29	55.78
Marketing, Distribution	466.37	78.39	899.69	42.61	740.74	44.22
Branding & Retailing	(113.06)	19.00	-		-	
- Total	481.91	119.00	2111.39	100.00	1675.03	100.00
Less : (i) Interest	396.47		302.33		1354.49	
(ii) Other Un-allocable Expenditure net off.	79.06		155.20		146.88	
- Total Profit before Tax	6.38		1653.86		173.66	
<u>Capital employed per segment</u>						
Manufacturing	41884.38	66.73	24986.61	63.92	42077.23	66.69
Marketing, Distribution	20048.05	31.94	14101.11	36.08	20303.58	32.18
Branding & Retailing	831.96	1.33	-		712.03	1.13
- Total	62764.39	100.00	39087.72	100.00	63092.84	100.00
For current period & previous year, the geographical segments of the Company based on the location of assets are United States of America, United Kingdom, Hong Kong, India, Bangladesh & South Africa.						

